

# Unveiling the Hidden Charms of London in 2020 - A Review of Frommer Easyguide by Jason Cochran

London, the bustling capital of the United Kingdom, is a city that never disappoints. With its rich history, iconic landmarks, diverse culture, and vibrant atmosphere, it's no wonder that millions of tourists flock to the city every year to experience its unique charm. If you're planning a trip to London in 2020, look no further than the *Frommer Easyguide To London 2020* by Jason Cochran, an essential companion for any traveler.

In this comprehensive guidebook, Cochran, a seasoned travel writer and London enthusiast, goes beyond the usual tourist attractions to reveal the hidden gems and lesser-known spots that will make your London adventure truly one-of-a-kind. With his captivating writing style and insider tips, he takes you on an unforgettable journey through the city's neighborhoods, providing insightful information and practical advice along the way.

The beauty of Cochran's guide lies in its attention to detail. From the moment you start reading, you'll be transported into the heart of London, each page brimming with vivid descriptions that paint a complete picture of the city's character. Whether you're strolling through the famous Borough Market, exploring the charming streets of Notting Hill, or immersing yourself in the artistic ambiance of the Tate Modern, Cochran's words bring London to life like never before.

## Frommer's EasyGuide to London 2020

by Jason Cochran(Kindle Edition)

★★★★☆ 4.6 out of 5

Language : English



File size	: 65854 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 373 pages



One of the standout features of this guidebook is the emphasis on local experiences. Cochran encourages readers to step off the beaten path and discover the authentic side of London. From hidden cafes serving delectable treats to quirky shops selling unique souvenirs, he uncovers the city's best-kept secrets that are often overlooked by tourists. By following Cochran's suggestions, you'll have the chance to create memories that most visitors miss out on, truly immersing yourself in the local culture.

The *Frommer Easyguide To London 2020* also excels in its practicality. With detailed maps, essential information on transportation, and recommendations for accommodations and dining options, Cochran ensures that every aspect of your trip to London is well-planned and hassle-free. Whether you're a first-time traveler or a seasoned explorer, this guidebook will be a trusted companion, providing all the necessary tools to navigate the city with ease.

Another aspect that sets this guidebook apart is Cochran's personal touch. As a London enthusiast himself, he shares his own experiences and fondness for the city throughout the book. This creates a genuine connection with the reader, making you feel like you're receiving guidance from a local friend rather than a

generic travel guide. You can sense his passion for London in every paragraph, igniting your excitement and anticipation for the trip.

Additionally, the layout and design of the *Frommer Easyguide To London 2020* contribute to its overall appeal. With colorful illustrations, captivating photographs, and a user-friendly format, it's not only informative but also visually pleasing. The intuitive organization allows you to easily find the information you need, whether you're searching for the best museums, shopping districts, or entertainment venues.

, the *Frommer Easyguide To London 2020* by Jason Cochran is a must-have for anyone planning a trip to London in the coming year. With its engaging writing style, thorough coverage of both famous landmarks and hidden treasures, practical advice, and personal touch, this guidebook offers a unique and unforgettable experience of the city. Whether you're a history buff, a food lover, or an art enthusiast, Cochran's insights will help you discover the true essence of London. So grab a copy, pack your bags, and get ready to embark on an adventure like no other!



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This is London advice the way a friend would give it to you: fiercely opinionated, funny, and brimming not only with suggestions about what to see and do, but also what's not worth your time. Whether you want to see Big Ben or the Harry Potter studios, Trafalgar Square or the V&A, London is a city with an overwhelming number of attractions, lodgings, restaurants, museums, and shops. Author Jason Cochran is the guide you want to have a pint with, bringing culture and history to life with wit and plain talk—it feels like he's right there with you. Whether your budget is large or tight, you'll see London like a local—something many guides claim but none do as well as this one.

Cochran was awarded “Best Guidebook of the Year” by the Society of American Travel Writers for a previous edition of this guide.

Frommer's EasyGuide to London 2020 contains:

16 pages of color photos, plus dozens more photos throughout the book

Tube stops for every listing to help you navigate ancient streets quickly, plus a comprehensive section on strategies for the Underground

Brilliant walking tours spanning the city, with maps

What's free, what's good for kids, what's authentic, what's new

Area maps marked with attractions, restaurants, and hotels, plus a London Tube map

Interior maps of Westminster Abbey, St Paul's Cathedral, the Tower of London, and the British Museum

Smart itineraries, including for families and short stays

Newly expanded attractions recommendations

Section devoted to the city's greatest pubs

Insightful tips for navigating London's customs and culture

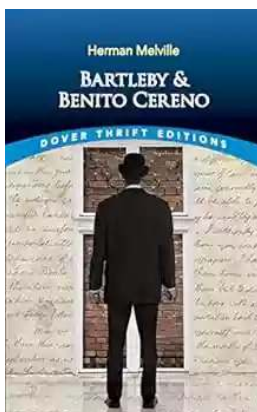
Smart reviews of attractions, nightlife, hotels, restaurants and shops in all price ranges using the Frommer's star rating system

Surprising section on overrated attractions that aren't worth your time

Section on great day trips, including Oxford, Bath, Stonehenge, Windsor, and the setting for Downton Abbey

PLUS! A handy pull-out, indexed map of London for touring on the go

There's a reason that Frommer's has been the most trusted name in travel for more than sixty years. Arthur Frommer created the best-selling guide series in 1957 to help American servicemen fulfill their dreams of travel in Europe, and since then, we have published thousands of titles, become a household name, and helped millions upon millions of people realize their own dreams of seeing our planet. Travel is easy with Frommer's.



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