# The Latest Trends in Qualitative Research: WCQR2019 and Advances in Intelligent Systems

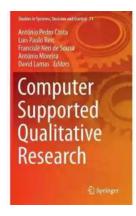
Qualitative research has been a cornerstone in the field of social sciences, providing valuable insights into human behavior, preferences, and experiences. Over the years, this field has evolved to incorporate the latest technological advancements, leading to new trends and methodologies. One such prominent event that showcases these new trends is the WCQR2019 conference, where professionals and researchers come together to discuss the latest advancements in qualitative research and the role of intelligent systems in shaping this field.

#### The Growing Importance of Qualitative Research

Qualitative research has gained immense importance in understanding human behavior in various domains such as psychology, sociology, marketing, and healthcare. While quantitative research provides statistical data, qualitative research delves deeper into subjective experiences, motivations, and the underlying factors contributing to human behavior. It helps researchers gain a comprehensive understanding of their research subjects and uncover new insights that quantitative research alone may miss.

Traditionally, qualitative research involved interviews, focus groups, and observations conducted manually by researchers. However, with the advent of technology, new methodologies have emerged that streamline and enhance the research process.

Computer Supported Qualitative Research: New Trends on Qualitative Research (WCQR2019)



## (Advances in Intelligent Systems and Computing Book 1068)

by N. K. WATSON(1st ed. 2020 Edition, Kindle Edition)

★★★★ 4.2 out of 5

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: 7.4 ounces

### WCQR2019: A Platform for Shaping the Future of Qualitative Research

WCQR2019, the International Conference on Qualitative Research, serves as a significant platform for researchers, scholars, and practitioners to come together and discuss the latest trends, methodologies, and challenges in qualitative research. This conference showcases cutting-edge research findings, innovative methodologies, and technological advancements that shape the future of qualitative research.

At WCQR2019, attendees explore a wide range of topics such as social sciences, healthcare, marketing, business, and education. The conference also invites renowned speakers to share their experiences and expertise, providing valuable additional insights.

## Advances in Intelligent Systems and their Integration in Qualitative Research

WCQR2019 emphasizes the integration of intelligent systems in qualitative research. Intelligent systems, including artificial intelligence and machine learning algorithms, play a crucial role in enhancing the efficiency, accuracy, and interpretability of qualitative research. These systems provide researchers with tools that aid in data collection, analysis, and interpretation.

One of the significant advancements is the use of sentiment analysis algorithms to analyze large volumes of qualitative data efficiently. Sentiment analysis helps researchers understand emotional responses, opinions, and perceptions expressed in textual data. By using intelligent systems, researchers can process vast amounts of qualitative data in a fraction of the time it would take manually, enabling them to derive meaningful insights more quickly.

Another application of intelligent systems in qualitative research is the development of chatbots and virtual assistants. These automated systems assist researchers during data collection and interviews, enhancing the quality of participants' responses by providing a comfortable and confidential communication environment. Chatbots and virtual assistants also have the potential to simulate human conversational styles, improving the overall research experience for participants.

#### **Long Descriptive Keywords for Alt Attribute**

To optimize accessibility and improve the ranking of this article in search engines, it is crucial to use long descriptive keywords for all attributes. While all attributes provide alternative text for images, they are also critical for SEO purposes. Some appropriate long descriptive keywords for all attributes in this article could include: 'WCQR2019 qualitative research conference', 'advances in intelligent

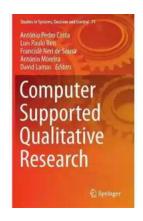
systems for qualitative research', 'integration of artificial intelligence in qualitative research'.

#### The Importance of s

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Examples of s for this article could include: 'Unleash the Power of Intelligent Systems in Qualitative Research at WCQR2019', 'Revolutionizing Qualitative Research: Discover the Latest Trends at WCQR2019', or 'The Future of Qualitative Research: Integrating Intelligent Systems'.

Qualitative research continues to evolve and adapt to the ever-changing landscape of technology and societal needs. Events like WCQR2019 provide a platform for researchers, practitioners, and experts to come together and discuss the latest trends, methodologies, and advancements in qualitative research. The integration of intelligent systems has proven to be a game-changer, amplifying the efficiency and accuracy of qualitative research. By utilizing these advancements, researchers can uncover deeper insights into human behavior and shape the future of qualitative research.



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The World Conference on Qualitative Research (WCQR) is an annual event that aims to bring together researchers, academics and professionals, promoting the sharing and discussion of knowledge, new perspectives, experiences and innovations on the field of Qualitative Research. This book includes a selection of the articles accepted for presentation and discussion at WCQR2019, held in Porto, Portugal, October 16-18, 2019. WCQR2019 featured four main application fields (Education, Health, Social Sciences, and Engineering/Technology) and seven main subjects: Rationale and Paradigms of Qualitative Research; Systematization of Approaches with Qualitative Studies; Qualitative and Mixed Methods Research; Data Analysis Types; Innovative Processes of Qualitative Data Analysis; Qualitative Research in Web Context; Qualitative Analysis with Software Support. The book is a valuable resource for everyone interested in Qualitative Research with emphasis on Computer Assisted Qualitative Data Analysis.



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