

# The Hidden Dangers Of The Pet Food Industry And How To Do Better By Our Dogs

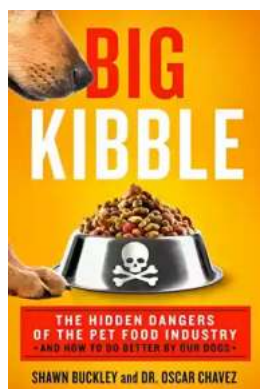
When it comes to our furry friends, we want nothing but the best for them. However, the pet food industry has long been shrouded in secrets and controversies that could potentially harm our beloved dogs. In this article, we will delve into the hidden dangers of the pet food industry and provide solutions on how to provide healthier alternatives for our four-legged companions.

## The Rise of Commercial Pet Food

Over the years, the pet food industry has experienced significant growth due to the convenience it offers to pet owners. With busy lifestyles and limited time, many pet parents turn to commercially available pet foods as a quick and easy solution to feed their dogs. However, this convenience often comes at a cost.

## Questionable Ingredients and Hidden Toxins

One of the major concerns in the pet food industry is the quality of ingredients used. Many commercial pet foods contain low-quality fillers, by-products, and artificial additives that provide little to no nutritional value to dogs. In fact, some of these ingredients can be harmful and may even lead to long-term health issues.



## Big Kibble: The Hidden Dangers of the Pet Food Industry and How to Do Better by Our Dogs

by Shawn Buckley (Kindle Edition)

★★★★☆ 4.4 out of 5

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Text-to-Speech : Enabled

Enhanced typesetting : Enabled

X-Ray : Enabled

Screen Reader : Supported  
Print length : 307 pages



Additionally, hidden toxins can also be found in pet foods. These toxins might originate from contaminated ingredients, improper storage conditions, or inadequate quality control measures. Consuming such foods can result in various health problems, including allergies, digestive issues, and organ damage.

## **The Impact of Overprocessing**

Another hidden danger lies in the overprocessing of pet foods. To achieve long shelf life and consistent texture, most commercial pet foods undergo extensive processing procedures, such as high-temperature cooking and extrusion. Unfortunately, this processing can deplete essential nutrients and enzymes that are necessary for a dog's overall health.

## **Misleading Labeling and Dubious Claims**

Labeling on pet food products can often be misleading or confusing. Buzzwords like "natural," "holistic," or "premium" may appear on the packaging, giving the false impression of high-quality and nutritious contents. However, the truth is that these terms are not standardized, allowing manufacturers to manipulate consumers into buying their products.

Furthermore, some pet food brands make unsubstantiated claims about the benefits their products offer. While these claims may sound appealing, they are not always supported by scientific evidence. It is essential to research and critically evaluate the claims made by pet food companies to ensure the well-being of our dogs.

## **How to Choose Better Alternatives**

Despite the hidden dangers, there are several steps we can take to provide healthier alternatives for our dogs:

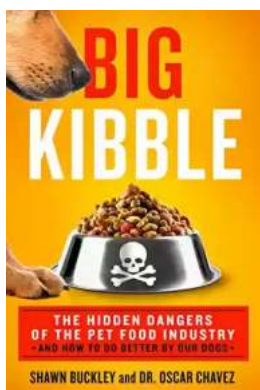
1. **Research:** Educate yourself about different pet food companies, their ingredients, and their manufacturing processes. Look for brands that prioritize high-quality, natural ingredients without artificial additives.
2. **Read and Understand Labels:** Pay close attention to the ingredient list and guaranteed analysis on pet food labels. Avoid products with ambiguous or vague descriptions.
3. **Consult a Veterinarian:** Seek advice from a trusted veterinarian who can recommend suitable dietary options based on your dog's specific needs and health condition.
4. **Consider Homemade Meals:** Preparing homemade meals using fresh ingredients can give you better control over your dog's diet. However, it is crucial to ensure a balanced and nutritionally complete meal.

By taking these steps, we can make informed decisions about what we feed our dogs and significantly reduce the potential risks associated with commercial pet foods.

## **The Importance of Transparency and Regulation**

Ultimately, the pet food industry needs to prioritize transparency and regulation. Stricter regulatory standards and clearer labeling requirements can help pet owners make well-informed choices while holding manufacturers accountable for the quality and safety of their products. Pet food companies should be required to disclose detailed information about their ingredients, sourcing practices, and manufacturing processes.

, the hidden dangers of the pet food industry can pose risks to our dogs' health and well-being. It is our responsibility as pet parents to be aware of these risks and take proactive steps to provide better alternatives. By researching, reading labels, consulting veterinarians, and considering homemade meals, we can ensure that our furry companions receive the nutrition they deserve. It is high time for the pet food industry to prioritize transparency and regulation to protect the health and happiness of our beloved dogs.



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A big, inside look at the shocking lack of regulation within the pet food industry, and how readers can dramatically improve the quality of their dogs' lives through diet.

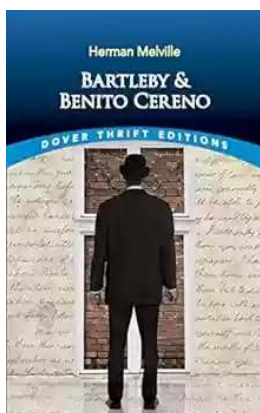
What's really going into commercial dog food? The answer is horrifying.

Big Kibble is big business: \$75 billion globally. A handful of multi-national corporations dominate the industry and together own as many as 80% of all brands. This comes as a surprise to most people, but what's even more shocking

is how lax the regulations and guidelines are around these products. The guidelines—or lack thereof—for pet food allow producers to include ever-cheaper ingredients, and create ever-larger earnings. For example, “legal” ingredients in kibble include poultry feces, saw dust, expired food, and diseased meat, among other horrors. Many vets still don’t know that kibble is not the best food for dogs because Big Kibble funds the nutrition research. So far, these corporations have been able to cut corners and still market and promote feed-grade food as if it were healthful and beneficial—until now.

Just as you are what you eat, so is your dog. Once you stop feeding your dog the junk that’s in kibble or cans, you have taken the first steps to improving your dog’s health, behavior and happiness.

You know the unsavory side of Big Tobacco and Big Pharma. Now Shawn Buckley, Dr. Oscar Chavez, and Wendy Paris explain all you need to know about unsavory Big Kibble—and offer a brighter path forward for you and your pet.



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