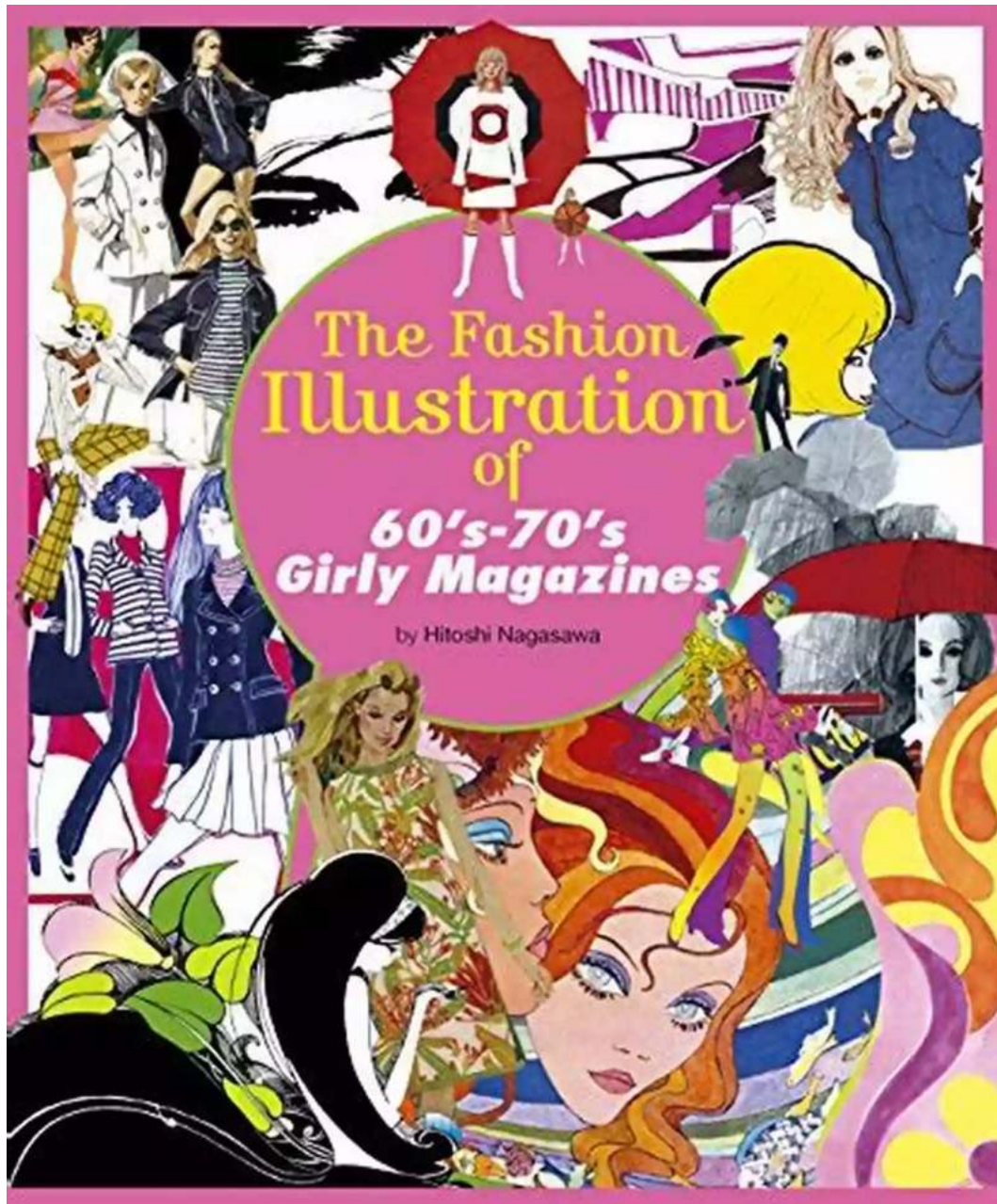
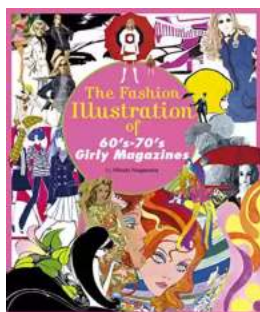


The Fashion Illustration Of 60-70 Girly Magazines: A Feast for the Eyes!



Fashion illustration has always played an essential role in the representation and promotion of style and trends. During the 1960s and 1970s, girly magazines became a popular medium, allowing young women to explore, embrace, and express their sense of style and femininity.

In this article, we delve into the world of fashion illustration from the 60s and 70s, exploring the stunning visuals that graced the pages of those girly magazines. Get ready for a journey through time, revisiting the iconic styles, fashion icons, and the magic of illustration!



The Fashion Illustration of 60's-70's Girly Magazines

by Hitoshi Nagasawa (Kindle Edition)

★★★★★ 5 out of 5

Language : English

File size : 111132 KB

Screen Reader : Supported

Print length : 95 pages

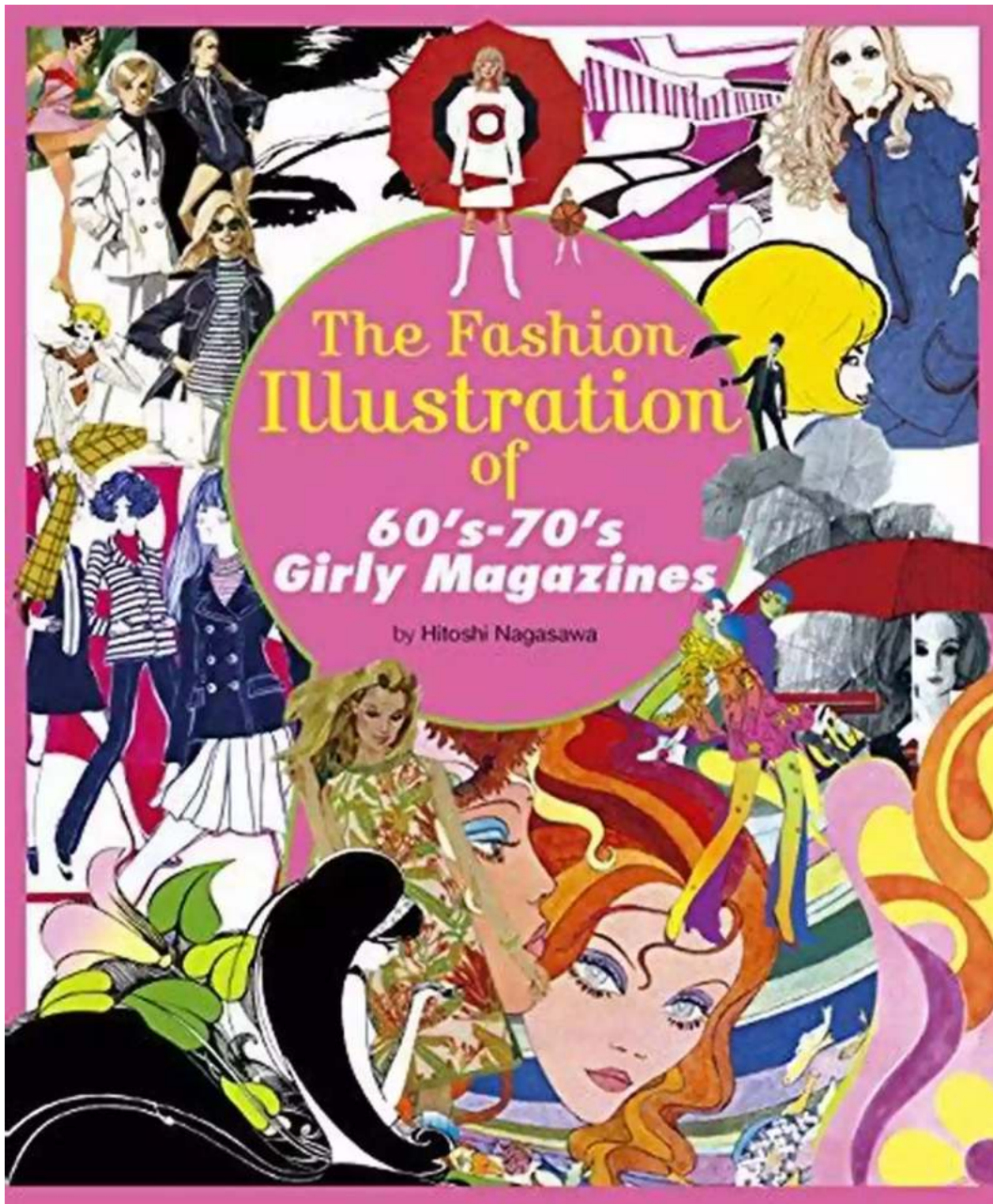


The Magic of the 60s and 70s Fashion Illustrations

The 60s and 70s were transformative decades for fashion, witnessing significant changes in the industry. Women's liberation, cultural shifts, and avant-garde influences defined the era, resulting in fashion illustrations that exuded empowerment, freedom, and self-expression.

The illustrations of girly magazines beautifully captured the essence of the times, showcasing vibrant colors, bold patterns, and unconventional silhouettes. With wavy hair, disco-inspired jumpsuits, mini skirts, and psychedelic prints, the fashion illustrations of the 60s and 70s mesmerized readers with their energy and uniqueness.

A Feast for the Eyes: Exploring Iconic Fashion Illustrations



One of the most iconic images of the era is the illustration of Twiggy, the British model and fashion icon who epitomized the "Swinging Sixties." Her doe-eyed gaze, pixie haircut, and slender figure perfectly captured the spirit of the era. Fashion illustrators expertly brought her iconic looks to life, showcasing mod dresses, shift dresses, and Peter Pan collars.

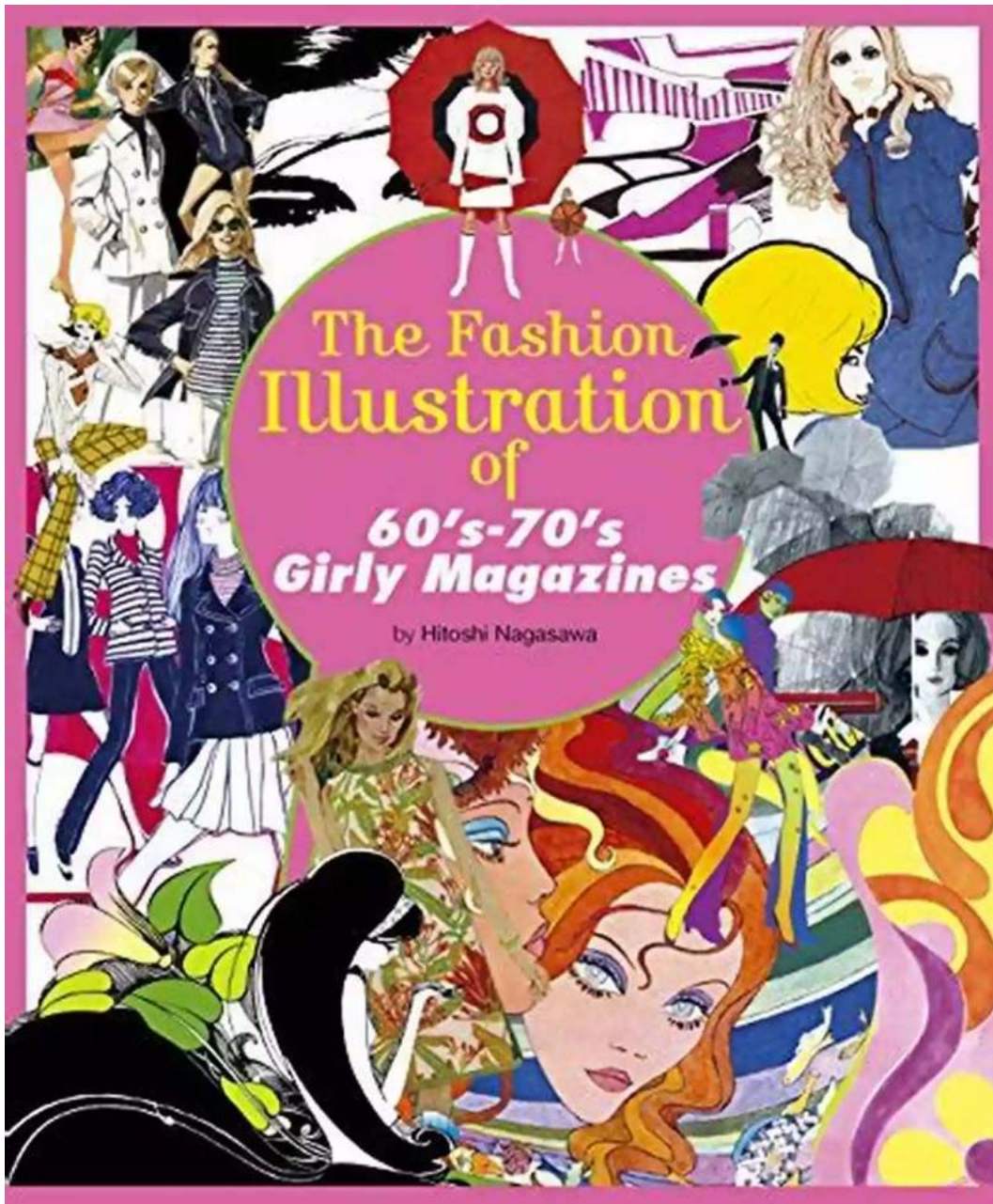
But Twiggy was just the beginning. The fashion illustrations of the 60s and 70s highlighted a myriad of styles – from bohemian and hippie-chic to disco divas and power-dressing executives. The artistry behind these illustrations paved the way for trends that still influence modern fashion.

The Art Behind the Illustrations

The fashion illustrations of the girly magazines relied on masterful techniques to convey the beauty and allure of the garments. Illustrators used a combination of watercolors, marker pens, and pencils to create vibrant and dynamic images that leap off the page.

The attention to detail was impeccable, with each hair strand and fold of fabric meticulously rendered. Skillful linework and shading created depth and dimension, elevating the illustrations to artistic masterpieces. These illustrations not only promoted fashion but also became desirable collectibles, admired for their aesthetic and cultural value.

A Timeless Influence and Legacy



The fashion illustration of 60s and 70s girly magazines continues to inspire artists, designers, and fashion enthusiasts today. The boldness, creativity, and representation of the era remain relevant, reminding us of the power of self-expression through style.

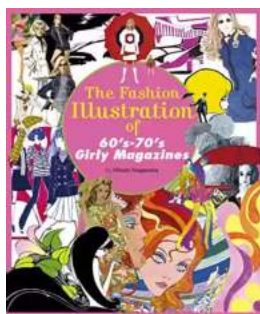
The visual storytelling through these illustrations offers a glimpse into the cultural shifts, gender dynamics, and fashion revolutions of the time. By looking at these

illustrations, we understand the impact of fashion on individual identities and the society as a whole.

Embracing the 60s and 70s Fashion Illustration Revival

As we experience a revival of retro and vintage fashion, many designers and illustrators are inspired by the glamour and allure of the 60s and 70s fashion illustrations. The aesthetics of this era have found their place in modern advertising campaigns, editorial spreads, and even fashion collections.

So, next time you stumble upon an old girly magazine from the 60s or 70s, take a moment to appreciate the beauty and creativity of the fashion illustrations within. They represent more than just clothing; they reflect a specific moment in time, a celebration of individuality, and the power of art.



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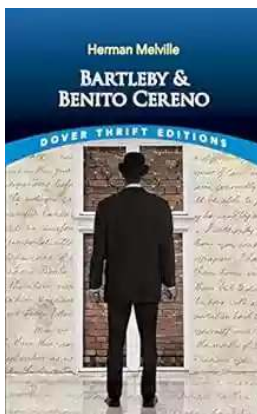
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This book contains more than 350 fashion illustrations from 1960-70 especially selected from teen magazines. Also, it includes detailed information, the transition from Modern to Psychedelic and following Roxy Style that was popular in 1970s London. This makes it easy for you to imagine the fashion visually since you can see both the illustration of the clothes and the photographs (with same design) at the same time.

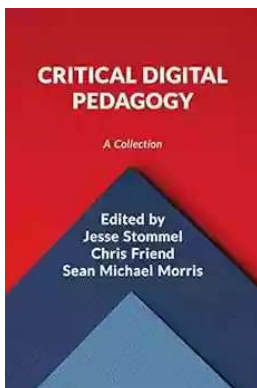
It features not only fashion but also 60-70s cultures such as vehicles, scooters, hair-styles, make-up, bathing suits, and lingerie. With that information, the reader can understand woman's mode style from the 60s to the 70s in detail while enjoying attractive illustrations. Since many pages have detailed explanations of the fashion accompanied with the illustration, this book is not only an illustration book but it also lets you know deeply about the fashion of the time.

Furthermore, the end of this book is an essay entitled, "The Culture History of Fashion Illustration" written by Fashion Historian, Hitoshi Nagasawa In which, he discusses the transition from the 1850s to 1970s referring to plentiful fashion illustrators.



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