

# Raw Feeding 101: Beginner Raw Feeding Guide



We deliver **RAW**, nature brings **BENEFITS**

## RAW FEEDING GUIDE

### BENEFITS OF RAW

- NO PRESERVATIVES
- MORE NUTRIENTS ABSORBED
- NO GRAIN OR WHEAT
- BETTER ZINC ABSORPTION
- CHEWING BONE CLEANS TEETH
- SHINY COAT
- LESS SMELLY POO
- SMALLER POO
- POO BIODEGRADES FASTER

### FEEDING GUIDE 80% MEAT, 10% BONE, 5% LIVER & 5% OTHER OFFAL

FEED 2-3% OF THE DOGS IDEAL BODY WEIGHT PER DAY  
 INCREASE FOR TOO THIN, DECREASE FOR OVERWEIGHT  
 ADJUST ACCORDING TO ENERGY LEVEL  
 BEGIN RAW FEEDING BY GIVING BLAND MEAT LIKE CHICKEN  
 THEN VARY MEATS OVER THE COURSE OF THE WEEK  
 TREATS COUNT TO DAILY FOOD INTAKE  
 3 MEALS A DAY IF UNDER 12 WEEKS  
 2 MEALS A DAY FOR DOGS OLDER THAN 12 WEEKS  
 RAW AND KIBBLE CAN NEVER BE MIXED CAN LEAD TO DIGESTIVE ISSUES.

### KEY

- VITAMIN A ●
- VITAMIN B ●
- VITAMIN C ●
- VITAMIN D ●
- MAGNESIUM ●
- POTASSIUM ●
- CALCIUM ●
- OMEGA ●
- ZINC ●
- IRON ●
- PROTEIN ●
- FIBRE ●

### 80% MEAT - THE LESS PROCESSED THE BETTER

- FILLET
- TOPSIDE
- HINDQUARTER, CHUNKY PIECES
- HEART
- TRACHEA
- GREEN TRIPE
- FISH
- EGGS



### 10% BONE

- CHICKEN NECKS (SMALL DOGS)
- DUCK WINGS / FEET
- TURKEY NECKS
- DUCK CARCASS
- ROO TAIL / RIBS
- EMU NECK
- BRISKET
- MUTTON PIECES
- LAMBS HEAD
- WHOLE FISH



### QUANTITIES

BASED ON 7.5% OF WEIGHT

WEIGHT	FEED
5KG	1250
10KG	2500
15KG	3750
20KG	5000
25KG	6250
30KG	7500
35KG	8750
40KG	1KG
45KG	1.125KG

### OPTIONAL FRUIT & VEGETABLES

YELLOW/ORANGE VEGGIES

- BLACKBERRIES
- BROCCOLI
- COCONUT
- PEAS
- PINEAPPLE
- CUCUMBER
- AND MORE...



ALL FRUIT AND VEGGIES SHOULD BE PARSED

### DO NOT FEED

- ⊗ SALT
- ⊗ ONION
- ⊗ GRAPES
- ⊗ RAISINS
- ⊗ WALNUTS
- ⊗ AVOCADOS
- ⊗ CHOCOLATE
- ⊗ APPLE SEEDS
- ⊗ ANY FRUIT PITS
- ⊗ GREEN TOMATOES
- ⊗ MACADAMIA NUTS
- ⊗ XYLITOL (SWEETENER)
- ⊗ CAFFEINE



### 5% EXCRETING ORGANS PLUS 5% LIVER

- LIVER
- KIDNEY
- PANCREAS

THE MORE OF THESE, THE BETTER FOR YOUR DOGS DIGESTION



### OPTIONAL SUPPLEMENTS

- CHIA (PROTEIN FILLER)
- KELP
- TURMERIC
- GOLDEN PASTE
- FISH OIL
- COCONUT OIL
- APPLE CIDER VINEGAR



### POO CONSISTENCY

**HARD & WHITE**  
TOO MUCH FIBRE



**JUST RIGHT**



**SOFT & BLACK**  
TOO MUCH OFFAL



**RAW POO**  
TOMORROW AND LEGS SOFTLY BIODEGRADES FASTER



**KIBBLE POO**  
LARGEST AND SMALLEST TUMBLE, BIODEGRADES TO BIODEGRADE



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Are you looking for a natural and healthy way to feed your furry friend? Raw feeding might be the answer. This comprehensive beginner's guide to raw feeding will walk you through everything you need to know to get started with this species-appropriate diet.

## What is Raw Feeding?

Raw feeding, also known as a raw diet or a species-appropriate diet, is a way of feeding your pet that mimics the diet they would have had in the wild. Instead of feeding them processed kibble or canned food, you provide them with raw, uncooked ingredients like meat, bones, organs, fruits, and vegetables.

### RAW FEEDING 101

Beginner's  
Raw Feeding Guide



Scott J. Marshall II  
Certified Raw Dog Food Nutrition Specialist

## Raw Feeding 101: Beginner's Raw Feeding Guide

by Scott Jay Marshall II (Kindle Edition)

★★★★☆ 4.3 out of 5

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The idea behind raw feeding is to give your pet a diet that closely resembles what their ancestors would have eaten, before the advent of commercial pet food. Proponents of raw feeding believe that it can lead to better overall health, improved coat condition, cleaner teeth, and better digestion.

### **Benefits of Raw Feeding**

There are several potential benefits to feeding your pet a raw diet. Some of the most commonly reported benefits include:



- **Improved dental health:** Chewing raw bones can help clean your pet's teeth naturally, reducing the risk of dental problems.
- **Enhanced digestion:** Many pet owners report improved digestion and reduced gastrointestinal issues when switching to a raw diet.
- **Shinier coat:** The fresh and nutrient-rich ingredients found in a raw diet can lead to a soft and shiny coat for your pet.
- **Increased energy:** Raw feeding provides pets with a balanced and natural diet, which can lead to increased energy levels.
- **Stronger immune system:** By providing your pet with a variety of fresh and wholesome ingredients, you can help support their immune system.

## Getting Started with Raw Feeding

Now that you understand the concept and potential benefits of raw feeding, it's time to get started. Here are some essential steps to follow as a beginner:

## **1. Research and Consult with Professionals**

Before making any dietary changes for your pet, it's crucial to do thorough research and consult with professionals such as veterinarians or experienced raw feeders. They can guide you through the process and ensure that your pet's nutritional needs are met.

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# Feeding Raw: A Veterinarian's View

Remember that each pet is unique, and their dietary requirements may vary. It's important to tailor the diet to your individual pet's needs.

## **2. Choose High-Quality Ingredients**

When selecting ingredients for your pet's raw diet, prioritize high-quality and human-grade sources. Look for organic meats, grass-fed options, and locally sourced produce.

Include a variety of proteins in their diet, such as beef, chicken, turkey, fish, and organ meats, to ensure they receive a well-balanced nutrition profile.

## **3. Properly Balance the Diet**

One of the most critical aspects of raw feeding is ensuring that the diet is nutritionally balanced. This means providing the right ratio of muscle meat, bone, organs, and a small amount of fruits and vegetables.

It can be helpful to use online calculators or work with a veterinary nutritionist to determine the appropriate portion sizes and ratios for your pet's specific needs.

## **4. Transition Gradually**

When introducing raw feeding, it's best to transition gradually over the course of a few weeks. Start by replacing a small portion of their current diet with raw food and gradually increase the amount over time.

Monitor your pet's response to the new diet and make adjustments as needed. Some pets may experience slight digestive upset initially, but it should improve as their bodies adapt to the raw food.

## **5. Practice Proper Food Safety**



Handling raw ingredients comes with an added responsibility to maintain proper food safety practices. Always wash your hands thoroughly after handling raw meat and ensure that all surfaces and utensils are cleaned and sanitized.

# INSTINCTO

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TENDRONTAL, SANGRE DE TORO, QUINOA  
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SMALLER AND LESS SMELLY

RECOGNIZED FASTER



KIBBLE POO

LARGER AND SMELLY

LONGER TO BIODEGRADE





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Keep raw ingredients properly stored in the refrigerator or freezer to avoid bacterial growth. Thaw frozen food safely, either in the refrigerator or using cold water baths.

## **Common Concerns and Myths**

As with any topic, there are several concerns and myths surrounding raw feeding. Let's address some of the most common ones:

### **1. Bacterial Contamination**

Some pet owners worry about the potential for bacterial contamination when feeding raw food. While it's true that raw meat can contain bacteria, practicing proper food safety measures significantly reduces the risk. Thoroughly washing, sanitizing, and handling raw meat with care can eliminate most concerns.

### **2. Nutritional Imbalances**

Another concern is the possibility of nutritional imbalances within a raw diet. This is why it's crucial to research and properly balance the diet. If done correctly, raw feeding can provide a well-rounded nutrition profile.

### **3. Excessive Cost**

Raw feeding can sometimes be perceived as costly when compared to commercial pet food options. However, there are ways to make raw feeding more affordable, such as buying in bulk, sourcing local ingredients, or even preparing the meals yourself if feasible.

Raw feeding can be a great choice for pet owners seeking a healthy and natural way to nourish their furry companions. By understanding the basics, researching, and following the proper guidelines, you can confidently embark on the raw feeding journey and provide your pet with a diet they deserve.





Remember to consult with professionals, select high-quality ingredients, balance the diet, transition gradually, and prioritize food safety. Your pet's overall well-being and health will thank you.

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**"Raw feeding should be simple."**

Scratching, itching, vomiting, diarrhea, yeast-filled ears and paws...these are the problems plaguing today's modern dog. The common culprit? An inappropriate diet. The solution? A species appropriate diet of fresh foods.

In this book you will learn

- How to transition your dog to a fresh food diet
- How to prepare fresh food meals
- How to safely feed raw meaty bones
- Sanitary practices to prevent illness
- Important fresh food information

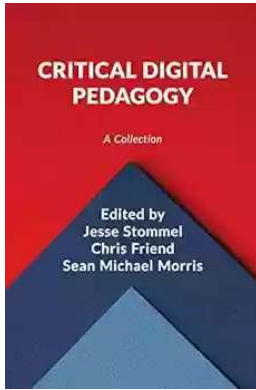
By Scott Jay Marshall II "Dog Dad" Certified Raw Dog Food Nutrition Specialist

Take the next step in your raw feeding journey and grab a copy today!



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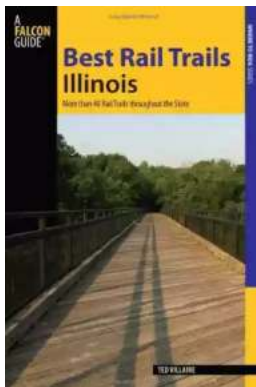
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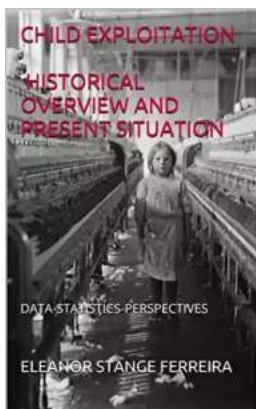
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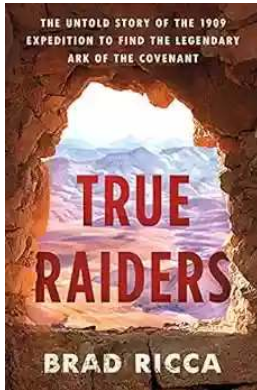
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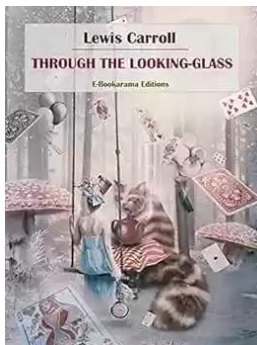
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