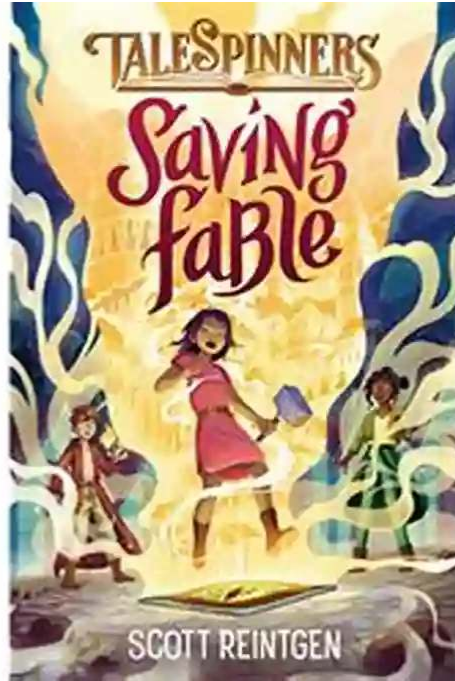


How This Business Fable Could Save Your Project And Your Career



Have you ever found yourself in a dire situation where your project is on the brink of failure, and your career is hanging by a thread? Well, this business fable is here to take you on a journey of discovery, providing valuable lessons on how to overcome obstacles, save your project, and safeguard your professional future.

The Tale of the Diligent Ant and the Carefree Grasshopper

Once upon a time, in a bustling corporate landscape, there lived an ant named Andy and a grasshopper named Greg. They both worked at the same company, but their approaches to work couldn't be more different.

The Cornerstone PATH: A business fable about saving your project and your career

by Scott Reese (Kindle Edition)

★★★★☆ 4.6 out of 5



Language	: English
File size	: 689 KB
Text-to-Speech	: Enabled
Screen Reader	: Supported
Enhanced typesetting	: Enabled
Word Wise	: Enabled
Print length	: 185 pages
Lending	: Enabled



Andy was the epitome of diligence. He meticulously planned his projects, adhered to deadlines, and constantly sought ways to improve his skills. On the other hand, Greg was known for his laid-back attitude, often skipping deadlines and coasting through tasks without much thought.

One day, their boss entrusted both of them with a critical project that would significantly impact the company's bottom line. It was their chance to prove their worth and make a substantial impact on their respective careers.

The Downward Spiral

As the project progressed, Andy worked tirelessly, ensuring every detail was accounted for. He communicated effectively with team members, managed risks, and regularly reported progress to the stakeholders. Greg, on the other hand, lounged around, procrastinating and ignoring the project's importance.

Unbeknownst to Greg, the project encountered various challenges along the way. The team faced unexpected roadblocks, and without the necessary attention and dedication, the project was swiftly descending into chaos.

A Glimmer of Hope

Sensing the project's impending doom, the boss called for a meeting with the entire team. In this crucial gathering, he shared his concerns and insisted on a collaborative effort to salvage the project. Andy was ecstatic, knowing that his meticulous approach and thorough planning would serve him well during this critical period.

On the other hand, Greg was alarmed. He realized that his easygoing attitude had led him astray, threatening not only the project's success but also his career prospects within the company.

The Road to Redemption

Andy decided to step up and take the lead in reviving the project. He organized brainstorming sessions, implemented effective communication channels, and motivated the team to collectively find solutions to the challenges faced. Through his persistent efforts, Andy began rebuilding trust in the project, gaining the recognition and appreciation of his boss and colleagues.

Greg, realizing the gravity of the situation, quickly learned from his past mistakes. He actively engaged in the project's recovery, and although it wasn't easy, he showed determination and commitment to bring it back on track. His change in attitude surprised his colleagues, and they gradually grew more supportive, recognizing his newfound dedication.

The Moral of the Story

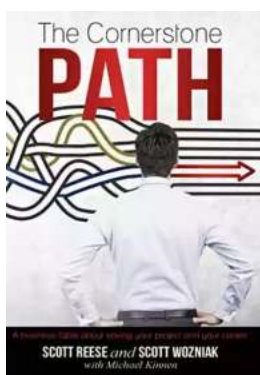
This business fable highlights the importance of dedication, planning, and resilience in the face of adversity. Through Andy's diligence and Greg's realization of the consequences of his actions, we learn that even the direst of situations can be turned around with the right mix of effort and determination.

Saving a project requires a holistic approach, involving effective communication, teamwork, and problem-solving skills. By showing these qualities, Andy not only saved the project but also secured his career progression within the company.

On the other hand, Greg's redemption serves as a reminder that it's never too late to change. Through his willingness to learn from his mistakes and actively contribute to the project's revival, he was able to salvage his professional reputation and rebuild trust with his colleagues.

Remember, as the ant and grasshopper tale illustrates, your career and projects are not something to take lightly. By adopting an approach similar to Andy's, you can ensure that your projects are successful and your professional growth is secure. And if you ever find yourself in Greg's shoes, it's never too late to turn things around and make a positive impact.

So, let this business fable be your guide, and let the lessons learned within its pages become the stepping stones to achieving project success and propelling your career to new heights.



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“Wes, I’m doing this for your own good. Certainty is the name of the game right now.”

“Dirk, with all due respect, we don’t need certainty. We need to do something new. Now.”

Wes knew that his idea was worth trying. But he also knew stepping over this line in the sand would be a huge risk. Dirk would have Wes’ head on a pike when he found out. And that was if the app was successful. He didn’t even want to think about what might happen if it didn’t come together—and quickly.

Having a good idea isn’t enough. Every great idea eventually degenerates into hard work. But how do you lead from the middle? How do you do something that has real impact when you have limits on your money, time and even your authority?

You follow the Cornerstone PATH.

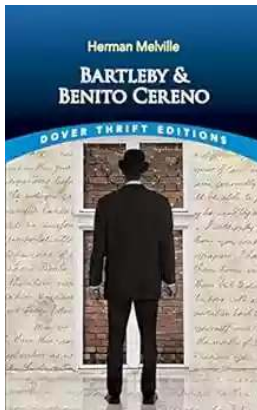
The Cornerstone PATH is an execution methodology. It’s about getting things done. As much as we might hate to admit it, every great idea eventually degenerates into hard work. Great ideas are hard to come by, and executing them successfully can be even harder still. And it’s getting harder every year. The solution isn’t merely to work harder. Activity doesn’t automatically lead to accomplishment.

Our organizations are getting bigger and more complex. Our technology is getting more complex. Our customers are more savvy and skeptical than ever. And our

teams are more diverse and decentralized than ever. Thanks to the Internet, it's not uncommon for even small companies to have employees, contractors, and customers scattered around the world. We even offer more complex products and services, bundling hardware, intellectual property, and human services.

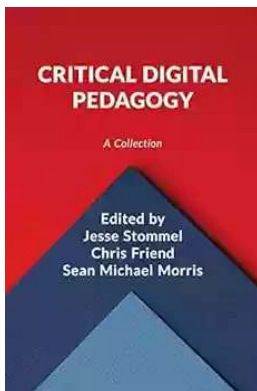
Executing big projects is getting exponentially harder year after year. But it can be done. Based on the lessons learned from executing many highly complicated, technical projects, the Cornerstone PATH steers project owners like you around the pitfalls that even the smart leaders fall into, getting you to your goal faster and without collateral damage.

If you have a good idea for a big, complex project, and you have to execute on time and on budget, the Cornerstone PATH will lead you there.



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